

Anthony Greer

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HIGHLIGHTS

- Author of two published novels
- B2B & B2C Marketing Writer
- Content Marketing Writer/Blogger
- 5 years of journalism experience
- Communication/presentation expertise with high profile officials
- 4 years of content marketing experience across several fields
- Scored in the 96th percentile on the Collegiate Learning Assessment
- Expertise in Microsoft Office products such as Excel and Photoshop

WORK EXPERIENCE

Spencer Brennehan – Content Writer January 2019 – Present

- Establish verbal identities and unique selling propositions for small to mid-sized B2B companies
- Interview clients and spearhead content curation to create a brand house strategy

AG Creative Publishing -- Founder October 2014 – Present

- Worked with over a dozen clients as a content marketer and branding consultant
- Write weekly blog posts, bios, articles, speeches, landing pages and service pages

Seattle Gay News – Staff Writer January 2011 – April 2017

- Interviewed Patty Murray, Maria Cantwell, Hal Sparks, Ben Cohen, Jamie Pedersen, and many others
- Wrote and edited articles ranging from human interest stories to controversial political topics

500 East – Bar Manager March 2015 – May 2016

- Increased sales revenue by 80% while overseeing day-to-day operations
- Managed employee shift scheduling and marketing plan

SPI Marketing – Absolut Marketing Manager October 2012 – February 2014

- Managed events for Absolut vodka including contests, heightened events, and tastings
- Reached out to hundreds of customers on a weekly basis through product marketing

EDUCATION

Western Governor's University Summer 2015 – Spring 2018
Bachelor of Science, Major – Business Management

University of Washington, Seattle Fall 2005-Spring 2008
Bachelor of Arts, Major – English Literature
Delta Lambda Phi, Psi Chapter – President
ASUW Student Senator

References Provided Upon Request